



LIVE 770NC

Wireless Over-Ear Headphones with True Adaptive Noise Cancelling



The way to listen - all day

JBL Live 770NC headphones deliver powerful JBL Signature Sound in a comfortable over-ear headband style. When you're deep in your flow, True Adaptive Noise Cancelling with Smart Ambient technology keeps you free from distractions. Or, if you want to keep an ear open to the world around you, you can even have a conversation without taking the headphones off. Easily access your preferred voice assistant with either a hotword or a tap on the earcup to play your favorite playlist, text your friend, check the weather, and much more. You'll enjoy 65 hours (50 hours with BT+ANC on) of music streaming. Need even more? A 5-minute speed charge gets you another four hours. The JBL Live 770NC can connect with two Bluetooth® devices simultaneously, so you'll never have to miss a call even if you're watching a movie on your tablet.

Features

- ▶ JBL Signature Sound and surround sound
- ▶ Bluetooth 5.3 with LE audio supported (*)
- ▶ True Adaptive Noise Cancelling with Smart Ambient
- ▶ Up to 65 hours* of battery life and speed charge
- ▶ Auto play and pause
- ▶ Ask Alexa or Hey Google
- ▶ Multi-point connection
- ▶ Seamless connectivity with any device
- ▶ 2 beamforming microphones for calls
- ▶ Comfort-fit fabric headband and carrying pouch
- ▶ JBL Headphones App
- ▶ Personi-Fi 2.0





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Features and Benefits

JBL Signature Sound and surround sound

Along with powerful JBL Signature Sound, the 40mm drivers offer immersive JBL Spatial Sound that turns any stereo content from any device into virtual surround sound.

Bluetooth 5.3 with LE audio supported (*)

Wirelessly stream high-quality sound even at lower bit rates with the help of the latest Bluetooth technology. Audio Mode gets you the best available sound, while Video Mode makes sure the sound and visuals of your movies and games are always in sync.

True Adaptive Noise Cancelling with Smart Ambient

With four noise-sensing mics, True Adaptive Noise Cancelling means zero distractions, whether it's time to focus on your studies—or get your groove on. And if you want to hear the world around you without removing your headphones, Smart Ambient sharpens the sounds of your surroundings.

Up to 65 hours* of battery life and speed charge

For long-lasting fun, listen wirelessly for up to 50 hours and recharge the battery in as little as 2 hours with the convenient Type-C USB cable. And if you're in a hurry, a quick 5-minute recharge gives you 4 additional hours of music. (*Battery life: BT on / ANC off)

Auto play and pause

Take the headphones off, the music stops. Put it back on, the music starts again. It genuinely couldn't be simpler.

Ask Alexa or Hey Google

Alexa or Hey Google is always standing by. Activate your device's voice assistant just by using their hotword or tapping the earcup.

Multi-point connection

Effortlessly switch from one Bluetooth® device to another. Jump from a video on your tablet to a call on your mobile phone, and never miss a moment.

Seamless connectivity with any device

Whether you're using an Android or Windows device, it's easy to set up your headphones to automatically pair with it whenever it's nearby. And with the new Google Finder service, if you ever misplace your headband, you've got a network of over 3 million Android pals who'll automatically help you find it.

2 beamforming microphones for calls

Your friends, family, and co-workers will hear every word you say—even if you're outside and it's windy.

Comfort-fit fabric headband and carrying pouch

Soft ear cushions and a textured, fabric headband in earthy shades make these headphones comfortable and unique. And when you do take them off, they have a comfy and protective place to live that's easy to pull out of your bag.

JBL Headphones App

Control the soundtrack of your life. The free JBL Headphones app allows you to tailor your headphones' preferences, like customizing the ANC, personalize the headphones' behaviors or quickly set up amazingly realistic sound for your movies, music, and games.

Personi-Fi 2.0

The My JBL Headphones app personalizes your sound experience just for you. Just take the quick and easy hearing test and it automatically sets up a custom sound profile that's ready to go every time you put on your headband. That's it.

(*) Available via OTA update at a later stage.

Technical Specifications

- ▶ Power supply: 5 V 1 A
- ▶ Frequency response: BT mode: 20 Hz ~ 20 kHz
AUX mode: 20 Hz ~ 40 kHz
- ▶ Impedance: 32 ohm
- ▶ Sensitivity: 100 dB SPL@1 kHz
- ▶ Maximum SPL: 95 dB
- ▶ Microphone sensitivity: -40 dBV/Pa@1 kHz
- ▶ Maximum operation temperature: 45 °C
- ▶ Bluetooth transmitter modulation: GFSK, π/4-QPSK, 8-DPSK
- ▶ Bluetooth version: 5.3
- ▶ Bluetooth profile version: A2DP v1.4, HFP 1.8, AVRCP v1.6.2
- ▶ Bluetooth transmitter frequency range: 2.4 GHz – 2.4835 GHz
- ▶ Bluetooth transmitter power: < 10 dBm (E.I.R.P)
- ▶ Driver size: 40 mm/ 1.6" Dynamic Driver
- ▶ Weight: 256 g/ 0.5643 lbs
- ▶ Battery type: Lithium-ion battery (850 mAh/ 3.7V)
- ▶ Charging time: 3 hrs from empty
- ▶ Music playtime with BT on and ANC off: Up to 65 hrs
- ▶ Music playtime with BT on and ANC on: Up to 50 hrs
- ▶ Music playtime with BT off and ANC on: Up to 40 hrs
- ▶ Talk time with ANC on: Up to 28 hrs
- ▶ Talk time with ANC off: Up to 33 hrs

What's in the box

- 1 x JBL Live 770NC headphones
- 1 x USB-C Charging Cable
- 1 x Detachable audio cable
- 1 x Warranty/Warranty
- 1 x QSG



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